

Amanda Brown

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Manager - Retail Sales

Recent college graduate with a Bachelor of Business Administration (BBA) degree, with a concentration in marketing. Hard working and highly motivated with a strong work ethic. Consistently goes beyond the requirements of the job to achieve company goals. Quick learner enjoys challenges and works well independently as well as collaboratively in a team setting. Excellent track record of accomplishments in retail sales.

CORE STRENGTHS

Organizational Abilities	Client Relations	Problem Resolution	Sales Experience
Team Building & Leadership	Report Presentation	Relationship Building	Customer Service
Oral & Written Communications	General Office	Presentation Delivery	Computer Literate

WORK EXPERIENCE

FASHION WORLD, Ft. Lauderdale, FL
Part-Time & Seasonal Positions

2006 – Present

Assistant Manager (2010 – 2012)
Sales Associate (2006 – 2010)

Promoted to Assistant Manager of a \$2.5 million dollar location of a national retailer. Oversee smooth functioning of day-to-day operations, constantly meeting or exceeding sales goals while maintaining stable payroll expense. Ensure high level of customer satisfaction. Hire, train, schedule and motivate team of 15 to 20 sales associates.

- Increased overall sales by more than 50%
- Developed reputation for skilled merchandising
- Implemented weekly coaching meetings that enhanced staff morale, fostered team building, and reduced absenteeism.

EDUCATION

American Intercontinental University, South Florida
BBA - Marketing (3.4 GPA)

COMPUTER SKILLS

MS Office 2007, Outlook, Internet Explorer, Adobe Photoshop CS2, Dreamweaver, QuickBooks